

PRESS RELEASE – for immediate release March 2007

The smartest place to be this March

Once again this month, the Midlands is officially the *smartest* place in the country to be! From 22nd – 25th March the T3 Smart Home Show will be returning to the NEC. If you have ever wanted music playing simultaneously throughout the house, a home cinema room or a high tech security system, a visit to the T3 Smart Home Show is a must. Smart home technology, is no longer only for the rich and famous, now it really is an affordable reality. From as little as £100 you can now buy a BT self-install smart security system that allows you to monitor your home while you're away; the system will even notify you of a security alert by telephone, SMS or email.

Whether it is a security system you are looking for, or you want a high tech lounge, bedroom, kitchen or bathroom, or you simply want the complete smart home, there will be products and advice for every taste and budget.

A recent poll conducted by the T3 Smart Home Show has revealed that it is our living room that should have the *smartest* technology in it. According to T3 Smart Home Show's website poll, 67% of people would rather have a *smart* living area than *smart* bedroom, bathroom or kitchen.

Only 2% of respondents would choose to make their bedroom the smartest room in the home, perhaps choosing to buy a leather bed that has a built in plasma screen which rises up from the footboard, and subwoofers in the middle! 14% liked the idea of a smart bathroom, somewhere to relax in the bath while watching a favourite film, or listening to music. Technology for the bathroom now includes mirrors complete with plasma screens built in, self flushing toilets and automated baths, to ensure that the water temperature and level is perfect every time.

The 67% of people who would rather make their living room the smartest room have a vast array of technology available to choose from. From intelligent heating and lighting, or speakers that are hidden within the walls, right through to a huge choice of plasma or projection screens to ensure cinema quality viewing in your own home. If you decide that do not want a plasma screen on permanent view, you could opt for a Picture House fireplace, a plasma TV is hidden away in a fully working fireplace.

When you want to watch TV, you simply press the remote and the TV automatically lifts out of the fireplace to viewing height. Alternatively you may choose to have a mirror in your living room, which at the touch of a button transforms to a 55" plasma screen.

Whichever room you would like to make the *smartest*, and whether you are a movie buff or a music fiend, you will find the technology to smarten up your home at the T3 Smart Home Show. This year 60 exhibitors will showcasing everything you need, from the cabling and installation requirements, right through to home accessories, such as digital photo frames, plasma screen mirrors and an audio lamp called The Amp Lamp; any music source can be plugged into the rear of this lamp, and the speakers are cleverly arranged within the lamp's shade space.

There will be six free seminars per day where visitors can learn how to integrate technology, entertainment and automation into their home. Visitors will also gain free access into the co-located National Homebuilding & Renovating Show which brings together over 500 national and regional exhibitors, new products, new services and all the latest innovations in the self-build and renovation market. There will be a series of Masterclasses including four relating to smart home technology including *How to have a smart home without being too clever by half!*, *Home Automation*, *Mood Lighting and Multi-room Audio*

For tickets to The T3 Smart Home Show, you can call the ticket hotline 0870 730 0964, or visit www.smarthomeshow.co.uk . Tickets are £8.00 in advance, or £12.00 on the door. The show will be open daily from 10am to 5pm on 22 – 25 March 2007.

Ends

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