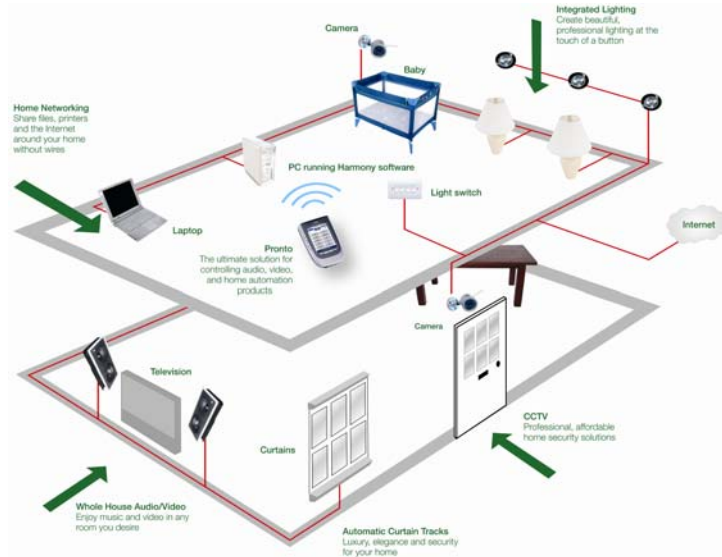


New Smart Home Pack Gets Self Builders Going!

Simply Automate has launched a brand new “Home Builders’ Pack” to help self builders incorporate smart home technology into their properties.

The innovative “Home Builders’ Pack” from Simply Automate has been designed to focus on providing the combined benefits of security, convenience, environment and lifestyle enhancement that smart home technology delivers. Self builders looking for differentiation and individuality within their property are turning to Simply Automate’s smart home solutions to add both appeal and resell value to their homes.



The newly launched “Home Builders’ Pack” provides developers with a one-stop-shop for smart home solutions and brings together the most popular features of a home management installation. Simply Automate’s “Home Builders’ Pack is totally customised to meet individual needs and can include all of the following depending on the requirement of the self builder – integrated lighting, digital security, whole-house audio/visual, automated window treatments and total home control via smart remote controls and touch screens. The pack is based around Harmony, a user-friendly PC software system that allows you to control many different aspects of your home from a single interface. Not only does this “starter kit” meet the standard needs of the self builder but provides an excellent base for property owners looking to extend and develop more complex smart home applications in the future.

Beginning with free on-site consultancy and evaluation of the premises, to full

installation and ongoing support, Simply Automate's "Home Builders' Pack offers a comprehensive solution to the exciting but sometimes daunting world of smart home technology.

Simply Automate is the UK's leading Smart Home distributor, offering a wide and varied range of home management solutions. Simply Automate offers unparalleled technical help for all customers and has a next-working day delivery service.

For further information on Home Automation products and services, please contact the Simply Automate sales team on 0845 644 3330 or visit www.simplyautomate.co.uk

To request further press information or photography, please contact Judy Wakelin on 0845 644 3330 or email judy.wakelin@simplyautomate.co.uk