

## House builders and Developers begin to see Profitable Returns from “Smart Homes”

The dawn of the Smart Home is here and its arrival is having a revolutionary impact on the new housing and development markets today.

Leading this trend is home automation specialist, Simply Automate. The company has inspired a number of developers, builders and re-furbishers looking for that extra



differentiation and individuality for their properties by offering packages of smart technology capability. The ability to effectively “manage your home” from the touch of a button is now widely regarded as an exciting new way for home owners to enhance the appeal or increase the value of their home.

The home management technology offered by Simply Automate focuses around the combined benefits of security, convenience, user friendly technology and lifestyle enhancement. “In 5 years time buying a house without some form of home automation, will be as strange as buying a house without central heating today,” comments Managing Director Darryl Mattocks. “It is time to embrace the arrival of home automation. Every new house builder or developer should now be offering home automation as part of it’s portfolio of house features.”

Simply Automate works alongside developers’ designers to create bespoke and individual home automation schemes ideally suited to the property type and the potential lifestyle of its inhabitants. In addition to this, the company’s expert installation team offers sound technical advice as well as arranging installation. Whatever solution you choose, home automation is set to add real benefit in terms of value to your property, so don’t miss out!

**For further information on Home Automation products and services, please contact the Simply Automate sales team on 0845 644 3330 or visit [www.simplyautomate.co.uk](http://www.simplyautomate.co.uk)**

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