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# **PRESS RELEASE**

## **For Immediate Attention**

### **KEF INTRODUCES NEW MOTORISED DIPOLE SURROUND CUSTOM INSTALLATION SPEAKER Model CiFDT Combines Unobtrusive Installation with Stunning Rear Effects Sound Quality**

**KEF** has announced the addition of a new speaker to its impressive Custom Installation Series line-up. Model CiFDT, available in February 2006, is a stylish motorised dipole surround sound speaker, combining unobtrusive installation with an ability to create stunningly realistic background effects.

Lying flush with the wall when not in use, a sophisticated flat panel driver moves the CiFDT into position when switched on, radiating higher frequencies equally front and back to diffuse the sound evenly throughout the room, while low frequency effects are being faithfully reproduced by the integral 130mm (5") bass driver. Acoustically, the two technologies complement each other perfectly to generate a richly detailed ambient soundfield.

Purpose built for flush mounting into walls the CiFDT combines 100W power handling and 86dB sensitivity and a 110mm x 180mm (4 1/2" x 7") Flat panel with a 130mm (5") bass driver. It works particularly well with the KEF Ci3-80QT, itself an exceptionally quiet motorised 3-way, 4-driver system.

Retail price is around £250 each.

The bezel and grille can be painted or covered by fabric to match the interior décor.

## **Ci** series custom installation speakers

All prices quoted are UK suggested retail in £ Sterling. They include VAT.

For further details and selected specifications visit:

<http://www.kef.com/products/ciseries/cifdt.asp>

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