



KEF Audio (UK)

Eccleston Road
Tovil, Maidstone
Kent ME15 6QP

Tel: 01622 672261
Fax: 01622 750653
www.kef.com

PRESS RELEASE

For Immediate Attention

TWO NEW CUSTOM INSTALLATION SPEAKERS FROM KEF

Models Ci3-80QT and Ci9000ACE Both Incorporate Innovative and User Friendly Features

KEF Audio (UK) has announced the addition of two new speakers to the brand's impressive Custom Installation Series line-up. Models Ci3-80QT and Ci9000ACE, both available from December 2005, boast individual technical features and user benefits and, in keeping with KEF's enviable reputation in the Custom Installation market, deliver sonic qualities that set them apart from the rest of the field.

The **Ci3-80QT** is an exceptionally quiet motorised 3-way, 4-driver system, incorporating KEF's 75mm acclaimed Uni-Q® drive-unit along with two 75mm LF units in a sealed enclosure. Finished in white, designed for in-ceiling applications and mounted in a rectangular proud baffle, the Ci3-80QT represents the finest solution for those wanting unobtrusive, neat and ultra-quiet retractable custom installation speakers. Suggested retail price is expected to be around £250 each.

KEF's new Custom Installation Series flagship model **Ci9000ACE** brings the company's patented ACE technology to in-wall speaker systems. Utilizing 165mm MF and 19mm HF drivers mounted in a Uni-Q array and two 165mm LF units in a sealed enclosure, the

Ci9000ACE provides outstanding sound quality, with notably extended frequency response from the LF units, thanks to ACE technology. The proud brushed aluminium front baffle comes supplied with three grille options; white grille assembly overhanging front baffle, black grille assembly inset from front baffle and paint-able white steel grille overhanging front baffle. Suggested retail price is expected to be around £600 each.

Ci series custom installation speakers

More details and specifications:

<http://www.kef.com/products/ciseries/cihome.asp>

All prices quoted are UK suggested retail in £ Sterling. They include VAT.

For more information on KEF's Uni-Q Technology visit:

<http://www.kef.com/technology/uniq/qwpintroduction.asp>

For more information on KEF's ACE Technology visit:

<http://www.kef.com/technology/acoustic/aceintro.asp>

KEF Audio UK Contacts:

Paul Dall'occo on Paul.Dallocco@kef.com

Ron Locke on Ron.Locke@kef.com

Fi Michael on Fi.Michael@kef.com

Media Contact:

Andy Giles on andy@andygilesassociates.co.uk

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